



PRODUCTION COMPANY • ACTING INSTITUTE • PRIVATE COACHING

ARCHETYPAL UMBRELLAS

THE CORE FOUR

Prostitute
Victim
Child
Saboteur

SPIRITUAL

Goddess/God
High Priestess/Priest
Angel
Messiah
Monk/Nun
Prophet
Guide
Mystic
Hierophant

WISDOM

Alchemist
Engineer
Teacher/Mentor
Scholar/Student
Scribe
Seeker
Midas/Miser

AESTHETE

Artist
Storyteller
Dilettante
Curator
Visionary
Poet

DEDICATION

Avenger
Advocate
Judge
Rescuer
Mother/Father
Mediator
Samaritan
Servant/Slave
Martyr

HEALTH

Athlete
Addict
Healer
Hedonist
Doctor
Shaman

LOVE

Lover
Don Juan
Femme Fatale
Virgin

MARSHAL

Warrior
Soldier
Amazon
Rebel
Liberator

CRIMINAL

Con Artist
Thief
Beggar
Gambler

NOBILITY

Empress/Emperor
King/Queen
Prince/Princess
Knight
Damsel

FAIRYTALE

Alien
Shapeshifter
Magician/Sorcerer/Wizard
Faerie
Vampire
Mermaid
Leprechaun
Trickster
Witch

MOVEMENT

Hero/Heroine
Hermit
Pioneer
Nomad

SOCIAL

Bully/Destroyer/Exorcist
Clown/Jester
Companion
Gossip
Networker



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ARCHETYPES – LIGHT & SHADOW

ARCHETYPE	LIGHT ATTRIBUTES	SHADOW ATTRIBUTES
ADDICT	Helps you recognize and confront addictive behavior.	Compromises integrity and honesty. Allows an addictive pattern to have authority over your inner spirit.
ADVOCATE	Inspires you to put compassion into action.	Embracing negative causes or committing to causes for personal gain.
ALCHEMIST	Transformation of base motives and goals into golden wisdom.	Misuse of the power and knowledge that come through spiritual practice.
ALIEN	Invites you to expand your mind. Experiences life in a completely new way.	Struggles to relate to society. Deep sense of alienation.
AMAZON	Celebrates feminine strength and ingenuity.	Individualism to its detriment. Unwilling to work as a team.
ANGEL	Helping those in need with no expectation of return.	Acting innocent or angelic to mislead others. Falsely claiming to be in touch with angelic guidance.
ARTIST	Expressing a dimension of life that is just beyond the five senses. Inspiring others to see life symbolically.	Using talent as an excuse to mistreat others. Posing as the Starving Artist to elicit pity.
ATHLETE	Dedication to transcending physical limits, including handicaps. Development of personal willpower and strength of spirit.	Misuse of athletic ability for selfish ends. False sense of invulnerability and entitlement.
AVENGER	Desire to balance the scales of justice. Righteousness on behalf of society or oneself.	Resorting to violence in the name of a cause.
BEGGAR	Confronts empowerment at the level of physical arrival. Awakens the spiritual authority of humanity, compassion, and self-esteem.	Dependance on others to the exclusion of effort.
BULLY	Highlights your tendency to intimidate others. Helps you confront the inner fears that bully you.	Conceals deep fears behind verbal or physical abuse.
CHILD: ETERNAL	Determination to remain young in body, mind, and spirit. Ability to see things with fresh eyes.	Inability to grow up and be responsible. Extreme dependency on others for physical security.

CHILD: DIVINE	Innocence, purity, and redemption. Suggests a special connection with the Divine.	An inability to protect oneself against negative forces.
CHILD: MAGICAL	Seeing the potential for sacred beauty in all things. The belief that everything is possible.	Pessimism, depression, and disbelief in miracles. Believing that energy and action are not required for growth.
CHILD: ORPHAN	Independence based on learning to go it alone. Conquering fear of surviving.	Feelings of abandonment that stifle maturation. Seeking inappropriate surrogate families.
CHILD: NATURE	Friendships with animals. Communication with nature spirits.	Tendency to abuse animals, people, and the environment.
CHILD: WOUNDED	Awakens compassion and desire to serve other Wounded Children. Opens the learning path of forgiveness.	Blames all dysfunctional relationships on childhood wounds. Resists moving on through forgiveness.
CLOWN	Fearlessly revealing emotion. Helping people laugh at absurdity and hypocrisy.	Using humor to wound rather than liberate. Denial of your emotional truth.
COMPANION	Loyalty, tenacity, and unselfishness.	Betrayal by misusing confidences. Loss of personal identity.
CON ARTIST	Inherent understanding of what motivates and depowers others. Ability to use charm and cunning to win trust and affection.	Abuses trust and does not feel guilt for wronging others. Loose with money.
CURATOR	Complies other people's work into a cohesive body that adds insight, clarity, and context. Possesses an intuition for value built on cultivated knowledge.	Elitist and avoids spontaneity. Uses curated content to manipulate their audience.
DAMSEL	Understanding the nature of healthy romance. Inspires you to rely on yourself.	Waiting for a Knight to provide for you. Seduction by romantic illusion.
DESTROYER	Releasing what is potentially destructive. Preparing for new life.	Intoxication with destructive power. Destroying others dreams or potential.
DETECTIVE	Great powers of observation and intuition. Desire to seek out the truth.	Voyeurism. Falsifying information.
DILETTANTE	Delights in the arts without having to be a professional. Alerts you to the danger of becoming superficial in your pursuits.	Pretension to much deeper knowledge than you actually possess.
DOCTOR	Passion for understanding the body and repairing it.	Lords their knowledge over you. Keeps you unhealthy.
DON JUAN	Spotlights your positive seductive qualities.	Using the power of romantic attraction for private agendas.
EMPEROR	Dominion over the material world. Authority, paternity.	Loses touch with the common man. Ruthless. Emotional immaturity.

EMPRESS	Delights in nurturing and nourishing her empire. Authority, maternity.	Unwilling to compromise. Harsh. Destroys relationships.
ENGINEER	Ability to give creative energy a practical expression. Talent for designing resolutions to common dilemmas.	Reliance on mechanistic solutions without regard for emotional consequences.
EXORCIST	Freeing yourself and others of destructive impulses.	Fear of facing your own demons.
FAERIE	Connects you with the source of your magic. Joyfully unencumbered.	Feigns innocence in trickery. Employs deception to manipulate the truth.
FATHER	Talent for creating and supporting life. Positive guiding light within a tribal unit.	Dictatorial control. Abuse of authority.
FEMME FATALE	Highlights the erotic energy of the feminine. Opens your heart when your dependency is rejected.	Inappropriate use of sensuality. Attachment to money and power.
GAMBLER	Willingness to follow intuition even when others doubt you.	Relying on luck than hard work.
GOD	Benevolence and compassion. Recognizing the eternal force within yourself and others.	Despotism and cruelty. Using power to control people.
GODDESS	The feminine expressed through wisdom. Nature, life force, and sensuality.	Exploitation of the female nature and form.
GOSSIP	Awakens consideration for the feelings of others. Honoring trust.	Thrives on the power of passing on private or secret information. Betraying confidences.
GUIDE	Represents the nature of the Divine in life and in yourself.	Places financial gain and control over imparting spiritual insight.
HEALER	Passion to serve others by repairing the body, mind, and spirit. Ability to help transform pain into healing.	Taking advantage of those who need help. Failing to care for oneself.
HEDONIST	Inspires creative energy to embrace the good things in life. Celebrates the beauty in yourself.	Pursues pleasure to the detriment of health. Indulges at the expense of others.
HERMIT	Seeks solitude to focus intently on inner life. Serves personal creativity.	Withdraws from society out of fear or negative judgments of others. Refusing to help those in need.
HERO/HEROINE	Passion for a journey of personal empowerment.	Escapism and false sense of heroism.
HIEROPHANT/ GATEKEEPER	Provides a pathway through tradition to the Divine.	Distorts the truth to maintain control. Resists change.
HIGH PRIESTESS/ PRIEST	Facilitates spiritual commitments. Serves as a channel of spiritual energy.	Violates the trust of your spiritual community. Seduced by own spiritual role.

JUDGE	Balancing justice and compassion. Managing the fair distribution of power.	Offering only destructive criticism. Misusing business, legal, or criminal authority.
KING	Enlightened, benevolent leadership. Benefiting those in your charge.	Excessive feelings of entitlement. Rulership without restraint.
KNIGHT	Loyalty, romance, and chivalry. A love of honor.	Allegiance to a destructive ruler or principle. Romantic delusions.
LEPRECHAUN	Inspires you to craft your own luck. Connects you to abundance and generosity.	Blames others for personal misfortune. Exploits greed.
LIBERATOR	Freeing yourself and others from outmoded beliefs. Releasing negative thought patterns.	Imposing your own tyranny over those you claim to liberate. Ignoring legitimate constraints.
LOVER	Great passion and devotion. Unbridled appreciation of someone or something.	Obsessive passion that harms others. Self-destructive devotion.
MAGICIAN	Bridges the inner world of mind and spirit to the outer world of creation and physical manifestation.	Deceives, distracts, and manipulates by altering perceptions of reality.
MARTYR	Learning the transcendent nature of service to oneself or a cause.	Addiction to self-pity.
MEDIATOR	Gift for negotiating fairness and strategy in personal and professional life. Respect for both sides of the argument.	Negotiating with an ulterior motive or hidden agenda, either personally or professionally.
MENTOR	Passing on wisdom and refining a student's character.	Inability to allow the student to move on to the role of Master. Imparting false instruction.
MERMAID	Ability to communicate your desires openly. Loves deeply without reservation.	Rejects the potential of love out of fear of vulnerability. Seduction as a form of revenge.
MESSIAH	Serving humanity with humility.	Exaggerated belief that you are the only means through which a cause can succeed.
MIDAS/MISER	Entrepreneurial or creative ability to turn anything to gold. Delight in sharing life's riches.	Hording money and emotions. Obsessive fear of losing your wealth.
MONK/NUN	Selfless devotion and single-minded dedication to Spirit.	Negative judgment of the physical world. Excess piety.
MOTHER	Nurturance, patience, unconditional love. Joy in giving birth to life.	Smothering or abandoning children. Instilling guilt in children for becoming independent.
MYSTIC	Revels in intimate union with the Divine.	Delusional rapport with the Divine.

NETWORKER	Enhances unity through the sharing of information. Engenders social awareness and empathy.	Conveys information only for personal gain. Spreads fear and falsehood.
NOMAD	Invites you to let go of material possessions in favor of life experiences. Emphasizes the importance of community.	Assumes their personal boundaries are universal. Unreliable.
PIONEER	Passion for doing and creating what has not been done before.	Compulsive need to keep moving.
POET	Expresses soul insights in symbolic language.	Turns a lyric gift to negative or destructive effect.
PRINCE	Romantic charm and potential for power.	Using power for self-aggrandizement. Spoiled and uncaring.
PRINCESS	Love for others and an appreciation for the finer things in life.	Becomes flippant or passive when met with problems. Spoiled and uncaring.
PROPHET	Proclaims the Divine's message on behalf of humanity.	Alters the Divine's message to make it more societally acceptable.
PROSTITUTE	Accentuates the challenge of surviving without negotiating the power of your spirit.	Places material considerations and security above self-empowerment.
REBEL	Challenges authority to effect social change. Rejects spiritual systems that do not serve inner needs.	Rejects legitimate authority out of anger. Rebels out of peer pressure or fashion.
RESCUER	Provides strength and support to others in crisis. Acts out of love with no expectation of reward.	Assumes that the rescued will reciprocate. Keeps the rescued one needy.
QUEEN	Radiates the regal feminine. Uses her benevolent authority to protect others.	Becomes arrogant when authority is challenged. Controlling and demanding.
SABOTEUR	Highlights the fear of self-empowerment and the changes it would bring to your life.	Induces self-destructive behavior or the desire to undermine others.
SAMARITAN	Refines your capacity to help those you would prefer to ignore.	Exacting appreciation and recognition for the help you offer.
SCHOLAR	Dedicates their life to the pursuit and accumulation of knowledge.	Hoards information and refuses to apply it towards the common good.
SCRIBE	Preserving knowledge and information.	Altering facts or plagiarizing others work.
SEEKER	Thirst for wisdom and truth wherever they are.	Inability to commit to a path once found.
SERVANT	Delight in serving others with a free and loving heart.	Using the lack of money as an excuse not to move forward with life.

SHAMAN	Understands the transformative power of death. A sensitivity to both earthly and physical realms.	Claims ability to heal illnesses they cannot. Allows self to fall into disrepair.
SHAPE-SHIFTER	Skill at navigating through different levels of consciousness. Ability to see the potential in everything.	Projecting any image that serves your personal agenda.
SLAVE	Surrendering your power of choice to the Divine with complete trust.	Giving your willpower to an external authority out of fear of making your own choices.
SOLDIER	Dedication to a cause larger than themselves.	Follows orders without question.
SORCERER	Manifests creative solutions in order to transform themselves and others.	Destroys that which does not conform to their will.
STORYTELLER	Ability to experience and express life through stories and symbols.	Making up tales that harm others.
STUDENT	Humility and devotion to knowledge. Openness to lifelong learning.	Arrogance in the pursuit of destructive knowledge. Unwillingness to translate knowledge into action.
TEACHER	Ability to communicate knowledge, experience, skill, or wisdom.	Manipulating and abusing students. Teaching negative traits and destructive skills.
THIEF	Sheds light on the potential wealth within you that can never be stolen.	Stealing money, creative ideas, affection, or other powers you think you lack.
TRICKSTER	Transcending convention, stuffiness, and predictable behavior.	Manipulating others through duplicity.
VAMPIRE	Makes you aware that someone or something is draining your life force.	Depleting others for your psychic survival. Chronic complaining and codependency.
VICTIM	Prevents you from letting yourself be victimized or victimizing others.	Playing the Victim for positive feedback in the form of pity. Inability to maintain personal boundaries.
VIRGIN	Maintaining symbolic poetry of heart and spirit.	Fear of intimate union.
VISIONARY	Capacity to envision what is not yet conceivable to others. Willingness to proclaim a vision without regard for personal gain.	Selling insights to the highest bidder. Compromising your vision to make it more acceptable.
WARRIOR	Strength, skill, discipline, and toughness of will. Heroism, stoicism, and self-sacrifice in conquering the ego.	Trading ethical principles for victory at any cost. Indifference to the suffering inflicted on others.
WITCH	Understands the power of self-reliance. At one with the natural world.	Unbending and corrupted by power. Detached from reality.

WIZARD	Invents creative solutions through knowledge and ritual. Advises others rationally.	Overly reliant on intelligence. Uses intellect to undermine others.
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